MISSION

Plan, guide and define the orderly development of the municipality in a sustainable, participatory and inclusive manner, with the primary focus on the human being. Improving their quality of life, generating conditions of growth and modernity to transform San Pedro Sula into a smart, resilient city, responsible with the environment and more competitive.

VISION

San Pedro Sula, a reference in the region, with high indexes of human development, technological innovation, attractive, modern infrastructure, orderly, environmentally responsible, sustainable, with public services and modern mobility systems. Quality public spaces, positive citizen culture, healthy social interaction and collective recreation, dynamic economy and a responsible, effective, efficient, transparent municipal government that is close to the citizen.

Multi-sectoral Baseline Study

10 GUIDING PRINCIPLES

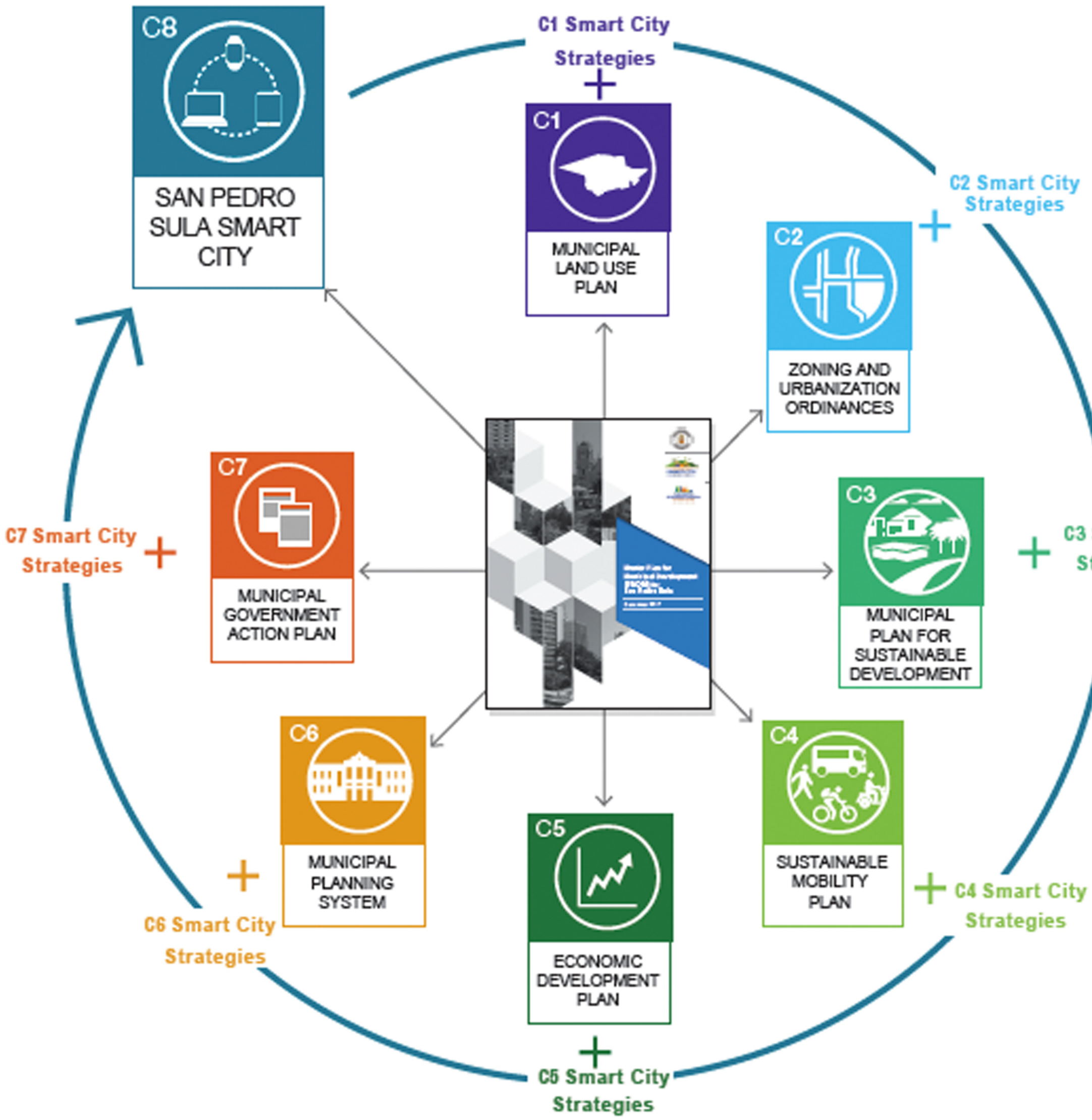
- GP1 ACTIVE AREAS
- GP2 PEOPLE PLACES
- GP3 MIXED LAND USE
- GP4 COMMUNITY ENGAGEMENT
- GP5 COMMUNITY GREENING
- GP6 DEMOGRAPHIC DIVERSITY
- GP7 URBAN AGRICULTURE
- GP8 RESILIENT AND SUSTAINABLE
- GP9 RISK FREE COMMUNITIES
- GP10 LIMITED REGIONAL IMPACTS

10 PILLARS

- P1 ORDER AND COEXISTANCE
- P2 SAFETY
- P3 NATURAL ENVIRONMENT
- P4 HUMAN DEVELOPMENT
- P5 INFRASTRUCTURE AND SERVICES
- P6 SUSTAINABLE MOBILITY
- P7 INSTITUTIONAL INNOVATION
- P8 DIGITAL COMMUNITY
- P9 TECHNOLOGY
- P10 ECONOMIC COMPETITIVENESS

8 COMPONENTS OF THE PMDM

C1	C2	C3	C4	C5	C6	C7	C8
MUNICIPAL LAND USE PLAN	ZONING AND URBANIZATION ORDINANCES	SUSTAINABLE DEVELOPMENT PLAN	SUSTAINABLE MOBILITY PLAN	ECONOMIC DEVELOPMENT PLAN	MUNICIPAL PLANNING SYSTEM	MUNICIPAL GOVERNMENT ACTION PLAN	SAN PEDRO SULA SMART CITY
OBJECTIVES	OBJECTIVES	OBJECTIVES	OBJECTIVES	OBJECTIVES	OBJECTIVES	OBJECTIVES	OBJECTIVES
STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES	STRATEGIES


C8
SAN PEDRO SULA SMART CITY
C1 Smart City Strategies
C1
MUNICIPAL LAND USE PLAN
C2 Smart City Strategies
C2
ZONING AND URBANIZATION ORDINANCES
C7 Smart City Strategies
C7
MUNICIPAL GOVERNMENT ACTION PLAN
C3
MUNICIPAL PLAN FOR SUSTAINABLE DEVELOPMENT
C3 Smart City Strategies
C6
MUNICIPAL PLANNING SYSTEM
C6 Smart City Strategies
C5
ECONOMIC DEVELOPMENT PLAN
C5 Smart City Strategies
C4
SUSTAINABLE MOBILITY PLAN
C4 Smart City Strategies