



**Media Contact:**  
Julia Harper, IBI Group  
[julia.harper@ibigroup.com](mailto:julia.harper@ibigroup.com)  
1-647-330-4706

- For immediate release -

## **IBI Group Collaborates on Ford Motor Company's New Dearborn Campus Building to Advance the Future of Mobility**

*– Global design and technology firm collaborates with automotive giant to transform its R&D  
facility into an innovation center –*

SOUTHFIELD, MICHIGAN (May 7, 2021) – Global design and technology firm, IBI Group (TSX: IBG), is lead architect on Ford Motor Company's new Research & Engineering Center which is set to centralize Ford's operations in Michigan and support increased innovation and collaboration. IBI Group is leading the project's architecture, engineering and landscape design in partnership with Snøhetta and Ghafari Associates. The firm's expertise in technology-driven design, coupled with its smart cities portfolio, is contributing to the world-class transformation of Ford's Dearborn Campus. The facility is expected to further establish Ford's competitive edge in the future of mobility, and is set for phased completion in 2023.

"We are proud to collaborate with Ford on the transformation of its new R&E facility," said IBI Group Director, U.S. Industrial Lead, Buildings, [Todd Hoisington](#). "Our technology and design expertise, together with our experience working with major automotive clients and delivering high-performance R&D facilities, uniquely positions us to support Ford in achieving the next level of innovation and design excellence."

IBI Group is working closely with the project team to realize the vision for a central campus building, the focal point of Ford's new high-tech campus of the future. The 2M sq. ft. building will serve as the mobility giant's new product development center, initially housing approximately 6,000 employees daily — mainly designers and vehicle development teams. With portions of the facility expected to be operational by 2023, the project represents phase one of Ford's ambitious Dearborn Campus transformation, set to become one of the most advanced R&E campuses in the world, and will support Ford's transition to a flexible, hybrid working model.

The project is part of a broader, ongoing collaboration between Ford and IBI Group. The two organizations are working together to develop Ford's technology strategy around buildings for its Dearborn and Michigan Central projects. The facility adds to IBI Group's global design portfolio of R&D facilities and corporate headquarters, including ExxonMobil's R&D Campus in Clinton, NJ; and the Harwell Science, Technology and Innovation Campus in Oxford, UK.

For more information and/or to connect with an IBI Group professional, please contact Julia Harper at [Julia.harper@ibigroup.com](mailto:Julia.harper@ibigroup.com) or 1-647-330-4706.

### **About IBI Group**

IBI Group Inc. (TSX:IBG) is a technology-driven design firm with global architecture, engineering, planning, and technology expertise spanning over 60 offices and 3,000 professionals around the world. For nearly 50 years, its dedicated professionals have helped clients create livable, sustainable, and advanced urban environments. IBI Group believes that cities thrive when designed with intelligent systems, sustainable buildings, efficient infrastructure, and a human touch. Follow IBI Group on Twitter [@ibigroup](https://twitter.com/ibigroup) and Instagram [@ibi\\_group](https://www.instagram.com/ibi_group).